

Radio Program Log
of

Marian and Jim Jordan

#7

Marquette,
The Little French girl

1931-1932

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MARQUETTE, THE LITTLE FRENCH GIRL

Radio Program Log 1931 to 1932

Of the twenty radio program series Marian and Jim Jordan starred or regularly appeared in, none remains more obscure and unaccounted for, than this brief eleven-month series. While "The Chicago Daily News" logs MARQUETTE..., and lists Marian and Jim as the performers, Jim Jordan denies that he and Marian ever took part in such a series. Even so, "The Chicago Daily News" presented a publicity photo of the pair in the Saturday edition, February 13, 1932 with the caption reading "Marian and Jim Jordan of WMAQ and "Smackout" fame. Their skit now goes out from the WMAQ studios onto an NBC network. They also do the Marquette programs on WMAQ Wednesday nights at 9:45".

MARQUETTE commenced July 22, 1931, a period in the Jordans' career when they were performing a great assortment of roles for WMAQ, then owned by CBS (became NBC property November, 1931). It was a 15 minute sketch, apparently involving variety music for dancing, as the initial title was MARQUETTE, DANCE PARTY; with the fourth broadcast the title changed to DANCE PARTY, LITTLE FRENCH GIRL, and soon after evolved into MARQUETTE, LITTLE FRENCH GIRL WITH MARIAN AND JIM.

Forty-six broadcasts brought MARQUETTE through nearly a year of sustained programming ending the series on June 1, 1932, shortly after the Jordans had premiered their SMACKOUT with Don Quinn writing the scripts that would develop their characters into the not obscure FIBBER McGEE AND MOLLY.

Sources: "Chicago Daily News" microfilms, logs and articles from the daily radio features page, loaned by the University of Illinois, Chicago, Illinois; 6-01-31 to 7-31-32.

Personal Interview: Jim Jordan, at his home, Saturday, May 17, 1980
by Tom Price.

MARQUETTE, THE LITTLE FRENCH GIRL - 1931

With Marian and Jim Jordan

Weekly, Wed. 9:45-10 p.m.

WMAQ

Pgm #	Title	Day	Month & #	Time of Day	Notes
1	Marquette, Dance Party (Premiere)	W	7/22	9:45-10 p.m.	Premiere
2	"	"	29	"	
3	"	"	8/ 5	"	
4	Dance Party, Little French Girl	"	12	"	
5	"	"	19	"	
6	"	"	26	"	
7	"	"	9/ 2	"	
8	"	"	9	"	
9	"	"	15	"	
10	"	"	23	"	
11	"	"	30	"	
12	Marquette Dance, Little French Girl	"	10/ 7	"	
13	"	"	14	"	
14	"	"	21	"	
15	"	"	28	"	
16	"	"	11/ 4	"	
17	"	"	11	"	
18	"	"	18	"	
19	"	"	25	"	
20	"	"	12/ 2	"	
21	"	"	9	"	
22	French Girl	"	16	"	
23	"	"	23	"	
24	"	"	30	"	
25	"	"	1/ 6	"	
26	Marquette, Marian & Jim	"	13	"	
27	"	"	20	"	
28	"	"	27	"	
29	"	"	2/ 3	"	
30	"	"	10	"	
31	"	"	17	"	
32	"	"	24	"	
33	"	"	3/ 2	"	
34	"	"	9	"	
35	"	"	16	"	
36	"	"	23	"	
37	"	"	30	"	
38	"	"	4/ 6	"	
39	"	"	13	"	
40	"	"	20	"	
41	"	"	27	"	
42	"	"	5/ 4	"	
43	"	"	11	"	
44	"	"	18	"	
45	"	"	25	"	
46	"	"	6/ 1	"	Final